



### ALI Registration by Mail

If you prefer to pay by check, please complete this form, include it with your payment, and mail to the following address:

ALI  
11555 Coley River Circle  
Fountain Valley, CA 92708

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email Address: \_\_\_\_\_

Please mark the quantity of events you wish to purchase:

**ALI Introductory Seminar, September 20-24, 2010**

\_\_\_\_\_ x \$950 Advance Early Bird Rate

\_\_\_\_\_ x \$1100 after August 2, 2010

\_\_\_\_\_ x \$800 Active Military Rate

Please indicate names of additional attendees:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email Address: \_\_\_\_\_

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email Address: \_\_\_\_\_



## ALI Directory Advertising Details

### Important Dates and Information:

**December 31, 2010:** Please confirm if you will be running a repeat ad in the directory in 2011 with no changes. Ad Materials are on file from previous year.

**December 31, 2010:** Please confirm that a new ad will be submitted. Confirm ad size and if ad will be color or black and white format. Ad Materials will be due on January 15, 2011.

Please direct all advertising inquiries to [Sheila@aerospacelightinginsittute.com](mailto:Sheila@aerospacelightinginsittute.com) or [kelley@aerospacelightinginstitute.com](mailto:kelley@aerospacelightinginstitute.com)

### ALI DIRECTORY ADVERTISING RATES

	Cost		Measurements	
	Black/White	Full Color*	Margin Ad	Bleed Ad
<b>FULL PAGE</b>	\$1,100.00	\$1,450.00	7"w x 10"h	8-1/2"w x 11"h
<b>ONE-HALF PAGE</b>	\$800.00	\$1,000.00	7"w x 4-7/8"h 3-3/16"w x 10"h	8-1/2"w x 5-3/8"h 3-1 1/16"w x 11"h

\* Full color costs apply to any ad reproduced in any color other than black

\* NOTE: ALI does not honor agency commissions to agencies.

### MECHANICAL DATA FOR AD PREPARATION

- All ad material must be in digital format (i.e. .pdf, .doc, .jpg, etc.)
- Although no cost distinction is made between "bleed" ads and ads with margins, it is necessary to specify the type of ad you are submitting.
- Ad sizes given above allow 1/4" space between your ad and other ads or material on the page.
- Please either send us a CD, email your ad to [sditmar@wamcoinc.com](mailto:sditmar@wamcoinc.com) or send it via YouSendIt.com to [sheila@aerospacelightinginstitute.com](mailto:sheila@aerospacelightinginstitute.com).